Using Multiple Payout Styles

Using multiple payout styles allows you to have different affiliates using different payout styles. For instance, you might have one affiliate being paid per sale and another being paid per click.

Allowing Affiliates To Choose Payout Style

If you allow affiliates to choose their payout style, affiliates will pick which style they want to be paid at the time of signup. You can also allow them to change later if you want or you might lock this in as their payout style by not allowing them to change later. Regardless your choice here, the admin always has the power to change payout styles for affiliates.

Not Allowing Affiliates To Choose Payout Style

If you don't allow affiliates to choose their payout style, you can still use multiple payout styles. You'll just set a default payout style that will be assigned to affiliates at the time of signup. They are locked into this payout style but the admin still has the power to change individual accounts to a different payout style!

In conjunction with using different payout styles, you have a few other options available to you as well.

Commission Blocking

This feature is used if you're using multiple payout styles and allowing affiliates to change their payout style at a later time. You as the admin, have the power to block certain payout styles from individual affiliates.

The Commission Blocking feature is available when viewing the affiliate account..



Typical Scenario

You offer Pay-Per-Click and Pay-Per-Sale. The affiliate opts to be paid per click but doesn't perform as well as you'd like. You can change the affiliate to Pay-Per-Sale then block the Pay-Per-Click option for this affiliate. The affiliate will no longer be able to change back to Pay-Per-Click. You can easily tell how the Pay-Per-Click accounts are performing by checking the Click to Sale statistics on the Commission Stats page.